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Finance Fund Names Scher EVP, Communications and Development

Columbus, OH – Kimberly Scher, APR, joined Finance Fund as Executive Vice President, Communications and Development. Scher is responsible for building community understanding and engagement, legislative and financial support for the nonprofit financial intermediary that provides loans and grants for economic development projects across Ohio.

Prior to joining Finance Fund, Scher was Executive Vice President at MurphyEpson, an award-winning marketing and communications firm in Columbus. She has 20+ years of executive communications experience for public and private sector organizations including CompuServe, Fahlgren Mortine, and the Ohio Society of CPAs.

“Kim brings insight, expertise and strategic leadership skills that further strengthen our senior executive team in support of Finance Fund’s mission,” said Finance Fund President and CEO James R. Klein.

Scher graduated from The Ohio State University with a Bachelor of Arts degree in Journalism and Public Relations. She is past president of the Central Ohio Public Relations Society of America (PRSA), accredited in public relations (APR) by PRSA and named a Central Ohio PRSA Practitioner of the Year. Her programs have won more than 100 local, regional and national communications industry awards for public relations, advertising, corporate communications and product marketing.

About Finance Fund (FinanceFund.org)

Since 1987, Finance Fund and its affiliates have invested more than \$258.8 million in housing, economic development, and community facility projects leveraging over \$1 billion. This investment was accomplished through 2,847 awards to community-based organizations throughout the state. Finance Fund provides debt and equity to clients through the management of 19 entities totaling \$200 million. Partnerships have enabled low-income people access to 15,514 units of affordable housing, 18,417 direct jobs, and 3,036 early care and education spaces (classrooms) for 69,497 children benefiting the lives of over 127,000 Ohioans.

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